



Mailing Address: 8678 Osprey Lane, Jacksonville, Florida 32217
Phone: 904-735-0457 • **Online Portfolio:** <http://www.jonathanariley.com/>

OBJECTIVE

To contribute my natural artistic talents and refined techniques learned through art education and design experience to the success of the company by maintaining the highest standards of work ethics and achieving personal growth.

SKILLS

PROFICIENT IN THE FOLLOWING:

- Adobe Photoshop CS5.5
- Adobe Illustrator CS5.5
- Adobe Flash CS5.5
- Adobe After Effects CS5.5
- Adobe Dreamweaver CS5.5
- Adobe Captivate CS5
- Cascading Style Sheets (CSS) & CSS3
- HTML 5 / HTML / DHTML / XML
- JavaScript / Action Script 3
- Cross Browser Compatibility
- Search Engine Optimization (SEO)
- E-Commerce platforms including:
 - eBay ProStores
 - Miva Merchant
 - Yahoo Stores
 - Amazon Stores
 - ShopSite
 - 3d Cart
 - Big Commerce
- 12+ years of experience in all facets of ecommerce industry.
- Microsoft Office Suite

OTHER SKILLS:

- Cross trained in both Macintosh and PC Operating Systems
- Basic JQuery Manipulation
- Basic Adobe Audition
- Adobe Premier CS5.5
- Adobe InDesign CS5.5
- Interwoven Content Management System
- Wordpress Content Management System
- Notepad ++
- HP Quality Center Platform
- UNIX and command line, SQL, some Oracle Database Client Java and Eclipse development platform.
- Multiple web based platforms and other platforms including but not limited to;
 - Web Server Applications
 - Customer Database Programs and Planning
 - Billing Software
 - Various e-Merchant Accounting Software

INTANGIBLES:

- Able to learn new technologies very fast with little or no training.
- Professional Web Design experience with web site design, management, planning, construction, and customer consultation in various technical applications.
- Also can perform multiple general administrative and reporting functions.

EXPERIENCE

DATE: 2011 — Current

COMPANY: Blue Cross & Blue Shield — Jacksonville, FL

TITLE: UI Developer

UI Developer Responsibilities Include:

- Create UI Wireframes based on Business Requirements utilizing various software applications.
- Create complete interactive prototypes using HTML/HTML5, CSS & CSS3, JavaScript and JQuery.
- Assist Business Analysts in creating Use Case documents based on prototypes and wireframes.

- Create activity diagrams, user flows, and site maps in multiple software applications.
- Create animated images and scenes for interactive website and marketing components, including creating rich graphics for mobile and Kinetic games.
- Create game interface and plotting animation sequences for multimedia and mobile games.
- Create professional corporate logos and branding images.
- Maintain brand and code standards under company/corporate guidelines.
- Work in both Agile and Waterfall project settings.
- Consult and document UI best practices, code standards, as well as new coding technology.
- Test front-end coding in multiple browsers to ensure cross browser compatibility.
- Create HTML e-mail template to work in local e-mail client applications and web based e-mail clients.

DATE: 2010 — 2011

COMPANY: Triumph Learning — Jacksonville, FL

TITLE: Graphic Designer

Graphic Design / Content Management Responsibilities Include:

- Hand coding of HTML and CSS in Notepad and inserting it into company's Content Management System.
- Troubleshoot issues with existing content coding and ensure company style guidelines are met.
- Creation and insertion of Web Images and insertion of other related web media such as Audio and Video into company's CMS tool.
- Assignment delegation and project tracking/reporting.
- Assisted in internal process documentation and process enhancements.

DATE: 2007 — 2010

COMPANY: Citi Bank — Jacksonville, FL

TITLE: Web Developer / Content Manager

Web Development / Content Management Responsibilities Include:

- Demonstrated strong project planning and time management skills utilizing the DOM (Document Object Model) to develop and maintain dynamic and static content elements through project initiatives.
- Worked effectively with diverse teams; internal/external to provide UI recommendations and assisted in troubleshooting issues.
- Interfaced with application developers to define content impacts, troubleshoot issues, and ensured adherence to best practices/ business standards to enhance current backend content management system and front-end website functionality.
- Hand coded HTML, CSS, as well as modified and maintained client side java script within Interwoven Content Management System.
- Modified routine web files .gifs .jpgs images, pdfs, etc.
- Converted pdf's to HTML as well as maintained and modified flash content.
- Acted independently and QA'ed changes effectively ensuring quality and accuracy of changes required with minimal issues/defects identified.
- Utilized Unix command line, SQL, some Oracle Database Client Java and Eclipse development platform HTML / CSS / Javascript / XML.
- Utilized JSP Tag library for display of dynamic elements with pages of websites.

DATE: 2000 — 2007

COMPANY: Website Pros, Inc. — Jacksonville, FL

TITLE: Web Designer / Consultant

Senior Web Designer Responsibilities Include:

- Completely designed, coded, and published dynamic and static brochure, promotional, ecommerce, and social websites for national partner accounts and internal company websites and marketing campaigns.
- Planned, designed, and coordinated fully integrated database enabled websites and projects.
- Completely Designed and hand coded custom e-mail newsletter and marketing campaign templates for ConstantContact.
- Responsibilities included graphic design, custom layout design and implementation, graphic icons, logo creation, copywriting, coding, and technical applications.
- Usage of numerous different website design and creation software programs and e-commerce platforms.

Senior Web Consultant Responsibilities Include:

- Interviewed, assessed, and consulted with customers in selecting suitable web design solutions and technical applications in order to meet their business or personal objectives.
- Consulted on all facets of e-commerce business database integration and internet security protocols with potential clients and existing customers.
- Experienced with all phases of Internet marketing and Search Engine Optimization.

EDUCATION

2011—2012 – Art Institute of Jacksonville – Jacksonville, FL

- Associates of Arts in Web Design & Interactive Media, Class of 2012

2000—2004 - Website Pros Certified Training – Jacksonville, FL

- Certified Search Engine Optimization Consultant
- Certified Web Designer/Consultant
- Certified Copywriter
- Certified Customer Service Specialist
- Certified Sales Associate

1997—1999 - Florida School of Arts / SJRCC - Palatka, FL

- Certificate of Attendance
- Credits for completion of all BA general education courses

1995—1997 - Douglas Anderson School of the Arts — Jacksonville, FL

- High School Diploma
- Visual Arts Major, Gold Seal of Completion

CLUBS, AFFILIATES, & OTHER MENTIONABLES

- **2011—2012** — President of Media Fusion
(Student Body Club for the Web Design Program at The Art Institute of Jacksonville)
- **2011—2012** — Member of AI's President List
(Achieved continuous through 4.0 grade point average)

Feel free to visit my online portfolio located at: www.jonathanariley.com.

(Be sure to click on the thumbnails to see what contributions were made.)

STUDENT WORK:

- www.jonathanariley.com/student_portfolio - Canvas Tutorial
- www.jonathanariley.com/html5 - HTML5 Prototype
- www.jonathanariley.com/student_portfolio/presentation/ - AI Presentation in Captivate
- www.jonathanariley.com/student_portfolio/kids_game/ - Learning ABCs (Kids Game)
- www.jonathanariley.com/student_portfolio/ecological_identity/